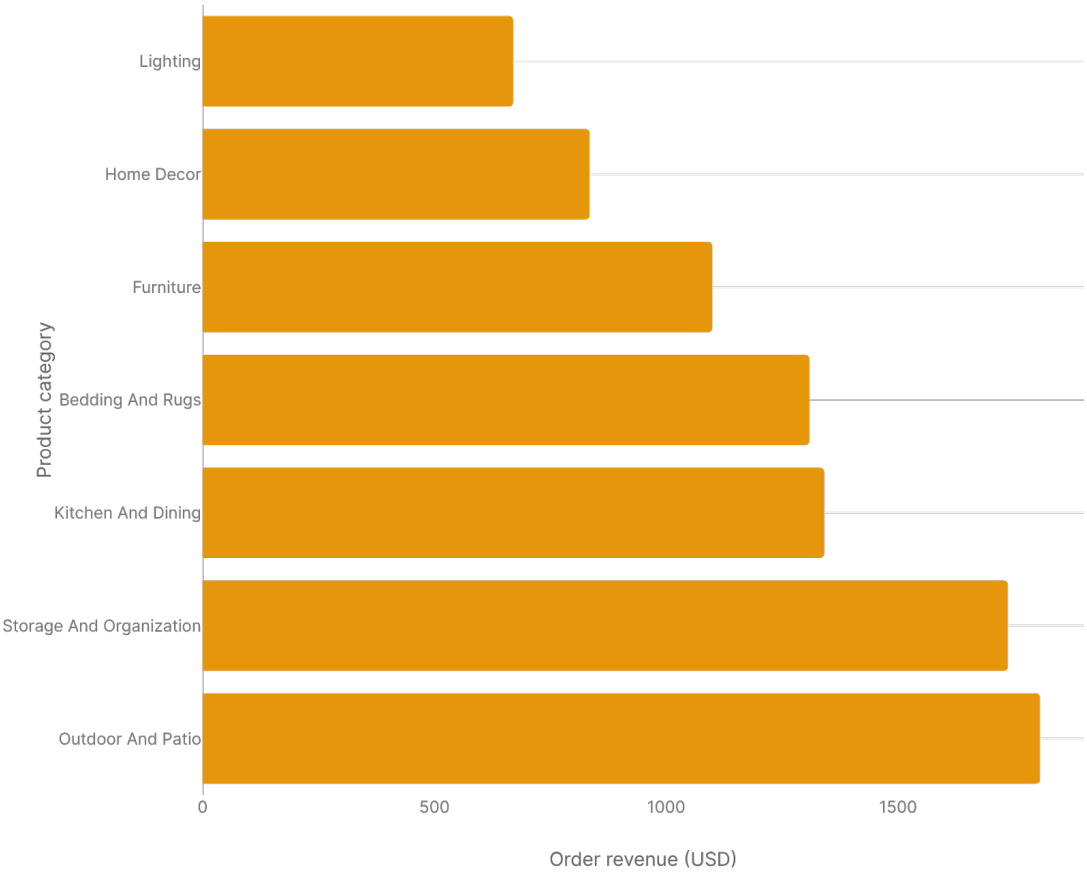
Outdoor & Patio led August revenue; the current cancellation rate is 21.8%

- August 2026 order revenue was **$8,795**, excluding cancellations recorded by September 2, 2026[1].
- Outdoor & Patio led revenue with **$1,806**, but that came from one order. Home Decor had the most orders, with seven[2].
- As of October 20, 2026, **21.8%** of all orders are cancelled: 67 out of 308[3]. This is an all-order snapshot, not August's cancellation rate.

The August revenue leader depended on a single order

Fig. 1 **August 2026 order revenue by primary product category, as of September 2, 2026**



The ranking is by order revenue, not units sold. Its small order counts do not establish a sustained category preference[2].

Method

Source: customer_support_db.public.orders, with customer_support_db.publ ic.order_status_history used for the historical cancellation exclusion.

August revenue sums total_amount for orders placed August 1–31, 2026 using UTC boundaries. It excludes orders with a cancellation recorded by the end of September 2, 2026 UTC. All included orders are in USD[1]. The measure uses gross order totals including taxes; it does not deduct refunds or include subscription revenue. Category revenue assigns each order's entire total to its primary order category, rather than allocating revenue across individual products.

Current cancellation rate is the number of orders whose current status is cancelled divided by every order in the same source, including orders still in fulfillment. No order-date filter or September cutoff applies[3]. The historical revenue and current cancellation snapshot deliberately have different reporting scopes.

References

1 **August 2026 revenue** df_august_2026_revenue

Currency	Order count	Total revenue USD
USD	22	8,795.45

2 **August category sales** df_august_category_sales

Currency	Category	Order count	Total revenue USD
USD	outdoor_and_patio	1	1,806.00
USD	storage_and_organization	2	1,736.75
USD	kitchen_and_dining	5	1,340.68
USD	bedding_and_rugs	3	1,308.47
USD	furniture	1	1,099.30
USD	home_decor	7	834.66
USD	lighting	3	669.59

3 **Current order cancellation** df_current_order_cancellation

Total orders	Cancelled orders	Cancellation rate	Cancellation rate percent	Placed orders	Processing orders	Packed orders	Shipped orders	Delivered orders
308	67	0.218	21.8	15	16	17	33	160

About this report

This report was generated by **Dot**, an AI data analyst, at the request of anchal.rana@futuresmart.ai. Figures are computed directly from the connected data sources listed below. AI-generated analysis can contain errors. Verify critical figures against the source systems before acting on them.

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SOURCES

PostgreSQL