

UTKARSH SHARMA

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SUMMARY

Detail-oriented and analytical Data Analyst with strong skills in data cleaning, visualization, and statistical analysis. Proficient in Python, SQL, and Power BI, with experience in transforming raw data into actionable insights. Passionate about solving real-world problems using data-driven approaches.

EXPERIENCE

Freelance Data Analyst

Freelance Data Analyst

Jan 2025 – Present

- Worked with small businesses to analyze sales and customer data
- Delivered actionable insights using Excel and Power BI
- Automated reporting processes, reducing manual effort by 30%

Data Analyst Intern

XYZ Analytics Pvt. Ltd.

June 2025 – August 2025

- Cleaned and processed large datasets using Python and SQL
- Created dashboards in Tableau for business reporting
- Assisted in generating weekly insights reports for stakeholders

PROJECT

Customer Segmentation using K-Means Clustering

- Performed clustering on customer dataset to identify high-value segments
- Used Python (Scikit-learn) for model building and evaluation
- Improved targeting strategy for marketing campaigns

E-commerce Sales Analysis Dashboard

- Analyzed 50,000+ transaction records using Python and Pandas
- Built interactive dashboard in Power BI to track KPIs (revenue, conversion rate)
- Identified sales trends leading to a 15% improvement in decision-making efficiency

Stock Price Trend Analysis

- Collected historical stock data using APIs
- Conducted time-series analysis and visualization
- Generated insights on volatility and trends

EDUCATION

Bachelor of Technology (B.Tech) in Computer Science

ABC Institute of Technology, India • 2022 – 2026 • 8.7/10

CERTIFICATIONS

Google Data Analytics Professional Certificate

Microsoft Power BI Data Analyst Certification

COURSEWORK

Statistics

Machine Learning

Database Management Systems

Data Structures

INVOLVEMENT

Member

Data Science Club

- Organized workshops on Excel and Data Visualization
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SKILLS

Data Cleaning, EDA, Statistical Analysis, A/B Testing, English (Fluent), Hindi (Native)

Excel, Google Sheets, Jupyter Notebook

Power BI, Tableau, Matplotlib, Seaborn

MySQL, PostgreSQL

Python, R
