

# UTKARSH SHARMA

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Detail-oriented and analytical Data Analyst with strong skills in data cleaning, visualization, and statistical analysis. Proficient in Python, SQL, and Power BI, with experience in transforming raw data into actionable insights. Passionate about solving real-world problems using data-driven approaches.

## WORK EXPERIENCE

**{Company Name}** **01/2025 - Present**

### Freelance Data Analyst

- Worked with small businesses to analyze sales and customer data
- Delivered actionable insights using Excel and Power BI
- Automated reporting processes, reducing manual effort by 30%

**XYZ Analytics Pvt. Ltd.**

**06/2025 - 08/2025**

### Data Analyst Intern

- Cleaned and processed large datasets using Python and SQL
- Created dashboards in Tableau for business reporting
- Assisted in generating weekly insights reports for stakeholders

## EDUCATION

### Bachelor of Technology (B.Tech) in Computer Science

ABC Institute of Technology • GPA: 8.7/10

India • 01/2022 - 01/2026

Relevant Coursework: Data Structures, Statistics, Database Management Systems, Machine Learning

## CERTIFICATIONS

### Google Data Analytics Professional Certificate

Google

### Microsoft Power BI Data Analyst Certification

Microsoft

## PROJECTS

### E-commerce Sales Analysis Dashboard

- Analyzed 50,000+ transaction records using Python and Pandas
- Built interactive dashboard in Power BI to track KPIs (revenue, conversion rate)
- Identified sales trends leading to a 15% improvement in decision-making efficiency

### Customer Segmentation using K-Means Clustering

- Performed clustering on customer dataset to identify high-value segments
- Used Python (Scikit-learn) for model building and evaluation
- Improved targeting strategy for marketing campaigns

### Stock Price Trend Analysis

- Collected historical stock data using APIs
- Conducted time-series analysis and visualization
- Generated insights on volatility and trends

## SKILLS

**Programming:** Python, R

**Databases:** MySQL, PostgreSQL

**Data Visualization:** Matplotlib, Power BI, Seaborn, Tableau

**Tools:** Excel, Google Sheets, Jupyter Notebook

**Concepts:** A/B Testing, Data Cleaning, EDA, Statistical Analysis